

OLIVE CREST®

Strong Families, Safe Kids



**2020
Annual Impact
Report**

Serving at-risk children and families in California, Nevada, and the Pacific Northwest since 1973.

OLIVE CREST®

Strong Families, Safe Kids

Dear Friend,

I have been deeply moved by the events over this past year and am reminded again of the profound suffering and brokenness of our world. We have always been an organization that fights for the future and safety of every child and family we serve. At Olive Crest, we run toward those who are hurting with grace, truth and servanthood. We will continue our fight in giving our children equality, strong families, and futures free from any type of abuse.

There has never been a time in the history of Olive Crest that our services were more critical. With a worldwide pandemic and shelter-in-place orders, we witnessed a nationwide surge in job loss and economic distress. With families in isolation, abuse and neglect increase.

However, in the midst of this upheaval, through your generous financial and prayer support, Olive Crest has been able to stand in the gap for nearly 24,000 at-risk children and families—a 12 percent average increase over the last 2 years.

Supporters, churches, and volunteers have stepped up like never before to provide 750,000 safe nights for children. Isn't that amazing? We are so encouraged by this heroic work.

But there is so much more to do.

Now more than ever we must re-double our efforts to prevent child abuse...reclaim young lives...and restore strong families. It is critical that we continue to protect vulnerable children and families from abuse, neglect and isolation. By partnering with Olive Crest, you help break the cycle of child abuse and enable at-risk youth and families to become healthy, productive citizens.

As you read the following pages of life changing stories, accomplishments, and opportunities ahead, I trust you will be encouraged and challenged to help us continue to fight for the least of these so together we can declare, "**Child Abuse Stops Here™!**"



**Thank you again for all you do for
Olive Crest children and families.**

Donald Verleur

Donald Verleur II
CEO



Together we
transform the
lives of at-risk
kids through
the healing
power of family.

Our vision
**A strong family for
every child**

Our mission
Olive Crest is dedicated to
preventing child abuse,
treating and educating at-risk
children, and preserving the family . . .
One Life at a Time.®

Our values
Truth:
Honesty, Courage, and Respectfulness
Grace:
Compassion, Forgiveness, and Empowerment
Servanthood:
Self-Discipline, Responsibility, and Giving



CHILD ABUSE STOPS HERE®

"Religion that God our Father accepts as pure and faultless is this: to look after orphans and widows in their distress and to keep oneself from being polluted by the world."

James 1:27

Photos do not represent actual child to protect their identity.

Protecting "the least of these" has been the heartbeat of Olive Crest since its inception more than 47 years ago.

With a 98% success rate of diverting children from the child welfare system, Olive Crest has proven there is a better way to stop child abuse. Olive Crest's goal is to create an infrastructure in communities to help prevent child abuse through equipping, connecting, and supporting others in our mission.

Last year, Olive Crest provided 167,579 counseling sessions for children and families. Counseling helps children and families with the trauma they face and stops the cycle of repeating mistakes, so they can become strong families.

Every child deserves to be safe and loved. They need encouragement and their family's support. Olive Crest's whole purpose is to break the cycle of child abuse, so children can grow up to become everything God created them to be. When we treat each child as a precious individual who deserves our very best, it takes more than goodwill . . . it takes individualized care, **"One Life at a Time"®**.

Maria, 10, came to Olive Crest after her father lost his job. They were homeless and he needed treatment for alcohol addiction. Maria stayed with an Olive Crest family while her father got the help he needed and was able to secure work and an apartment. Maria and her dad have been reunited and are doing well.

The following is a letter, as written by Maria, to her Olive Crest family:

This time living with you was fun. I had a great time. Sorry that sometimes I messed up, but I will not make that mistake ever again. Dylan and Chase were obsessed with dinos. But they were really good friends. I love you all and always will, so this is my last day and it's hard to say goodbye. You were like a mom to me, Andrew was like a dad to me, Dylan

was a brother to me, Sars is like a sister. It feels like I had a large family inside and it's always there in my heart. I know I will make the right choices because I learned from the best and that's you. I also hope you and your family have a great time living here and I hope the kids that live here do too! I hope I live here again because you were awesome and Lisa, Crissy and everyone else was great too. I love Olive Crest! Whoever is in a bad situation, I will tell them "Go to Olive Crest!" Love, Maria

98%

With a 98% success rate of diverting children from the child welfare system, Olive Crest has proven results in child abuse prevention.

167,579

Counseling sessions for children and families.



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RECLAIM YOUNG LIVES

OLIVE CREST
Strong Families for Kids

"See that you do not despise one of these little ones. For I tell you that their angels in heaven always see the face of my Father in heaven."

Matthew 18:10

When Isaac came to Olive Crest he was only 7 years old. His 5 other siblings had been taken from their home because of his parents' addictions. Everything in his world was chaotic and uncertain. For Isaac, this neglect and abuse resulted in severe social-skill deficits, violent behavior, and difficulty learning.

That's when Olive Crest stepped in. Isaac learned to identify his feelings using his favorite Star Wars character, and how to cope with his feelings without hurting himself or others. He also established routines to reinforce this new behavior.

After 4 months the change has been nothing short of miraculous. Isaac is beginning to show signs of sympathy, empathy, and kindness. And his foster dad is now seeking

court approval to adopt Isaac! The power of family is undeniable. Although the natural, biological family will always be the preferred source of childhood development, sometimes they cannot provide the care a child needs.

To thrive, children sometimes need the care of a non-biological home that is healthy and loving.

Isaac could have become another statistic of the system. But thanks to the resources

provided by Olive Crest, through the generous support of friends like you, Isaac and his dad are facing a hopeful, and positive future.



There are few more deserving of God's unconditional love than children of abuse. The dictionary defines the process of reclaiming as getting back something that was taken or lost. These precious young lives have experienced both. Part of them has been taken. Part of them has been lost.

One of the important ways that Olive Crest helps to promote healing for their brokenness is providing them with loving, stable homes. Nurturing environments where love and trust abound are where wounded hearts can be reclaimed and lives can begin.

Last year 23,548 children and families were helped through Olive Crest. But a safe home for an at-risk child is just the beginning. The process of transformation is often emotionally, mentally, and physically difficult. The needs of parents can become overwhelming if left to themselves. However, through the faithful financial support of friends like you, Olive Crest is able to provide wraparound care for these loving families.

99%

Placement Stability rate. Across all of our regions 99% of the kids in our care were moved only once or never moved at all.

23,548

Last Year 23,548 children and families were helped through Olive Crest



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By all outward appearances, the Cooks are a typical, average family: husband, wife, two children... one boy and one girl.

But the truth is, they are far from typical or average. After seeing the struggles of abused children, the Cooks wanted to make a difference by adopting at-risk children into their family. Having no biological children of their own, the Cooks knew that jumping into parenthood through adoption would be challenging...and adopting at-risk children would be an even greater challenge. After prayerfully considering this life changing decision, they reached out to Olive Crest and waited.

Their first child, Abbagail, came to them as a shy, quiet, and

very small 3 year old who was hesitant to interact with others. She had witnessed domestic violence and survived sexual abuse.

Next, the Cooks welcomed Ricky, an 18 month old baby boy who had been neglected by his very young and struggling mother. Although only 18 months old, Ricky was withdrawn, already showing signs of trauma from the neglect.

Because of the Cooks' gentle care and unconditional love, both children have flourished. Abbagail has blossomed into a very intelligent, happy young girl who loves participating

in cheerleading, soccer, and dance. Ricky is now an active little boy who has developed a very sweet, energetic personality. He loves interacting with adults and children alike.

The Cooks have truly demonstrated the healing power of family to Abbagail and Ricky. Though there have been challenges that all parents face, as well as the unique hardships of children who have come from abusive homes, the Cooks have always committed to being loving parents to Abbagail and Ricky and have given them the gift of a forever family.

RESTORE STRONG FAMILIES

"Children are a heritage from the LORD, offspring a reward from him. Like arrows in the hands of a warrior are children born in one's youth. Blessed is the man whose quiver is full of them."

Psalm 127: 3-4

We believe in the healing power of family. We've witnessed it countless times.

When a family is in crisis—whether it's the impact of illness, a sudden job loss, or other life event—the chances that the children will be abused or neglected increases. Families need help coping. That's why Olive Crest works so hard to strengthen families. We wrap around families working through crises and help them navigate through struggles. But we don't stop there — we want to help equip families by teaching them how to avoid and navigate issues in the future. Yes, we want to help heal wounds, but more, we want to set up systems in families that will equip them to avoid ever getting back to that place of woundedness.

Here at Olive Crest, we know that putting an end to the cycle of child abuse and neglect isn't achieved with just successful placement or adoption. Restoration isn't complete just because a child leaves the child welfare system. Restoration happens as children continue to be nurtured in the context of a loving family and community. Restoration happens as they come out of isolation and become functional members of society in a community of their own. Restoration is what it looks like when the cycle of abuse is truly broken, not to be passed down to the next generation. When a young person or a family is able to say, **"Child abuse stops here, with me."**

88%

88% of Olive Crest kids end up in a permanent home either through adoption or by returning to a strengthened biological family.

150,000

Since our founding in 1973 we have served over 150,000 children and families.



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OUR COVID-19 RESPONSE

During the COVID-19 pandemic, Olive Crest had to move quickly and carefully to assure those we serve would not be left behind, or unattended. Our children and families have counted on us as we navigate turbulent situations, and Olive Crest's supporters stepped up in record time and number to help. Thank you!

We are in awe of the humanity and selfless acts of kindness that rose above fear and self-preservation.

With heartfelt gratitude, we thank you, our loyal donors, volunteers, families and friends, for standing by us in our time of need and keeping our children safe. Your intentional acts of generosity enabled Olive Crest to continue providing essential services during a very difficult time.

Because of your support we have been able to accomplish the following during this time (March - June 2020):

CHILDREN AND YOUTH EXPERIENCING ADDITIONAL TRAUMA

- 145,422 Days in Safe Homes
- 684 Transitional Youth Stabilized

FAMILIES IN CRISIS

- 5,084 Support for Families
- 1,003 Parent Education

COUNSELING AND EDUCATION

- 53,145 Virtual/In-person Counseling
- 100% Distance Learning Integrated

SPREADING AWARENESS AND FAMILIES FOR CHILDREN

- Reports on 5 Major Media Networks
- Distributed Resources to Over 5,000 Families
- Recruited over 100 New Families and Volunteers

Though we have been able to provide vital additional help, the need continues to increase. We stand ready to continually innovate in order to serve those in our care, no matter what the future holds. And not just go the extra mile...but the extra 2, 3, or 4 miles. **Whatever it takes.**

COVID-19 Giving at a Glance

Donations

as of June 30, 2020

\$555,500

\$192,000 from Foundations **35%**

TOTAL \$555,500

\$250,100 from Individuals **45%**

\$113,400 from Organizations/Churches **20%**

April Expenses Through July: \$650,000

\$330,000 Children and Youth Experiencing Trauma 46%
\$90,000 Families in Crisis 18%
\$190,000 Counseling and Education 28%
\$40,000 Awareness and Families for Children 8%

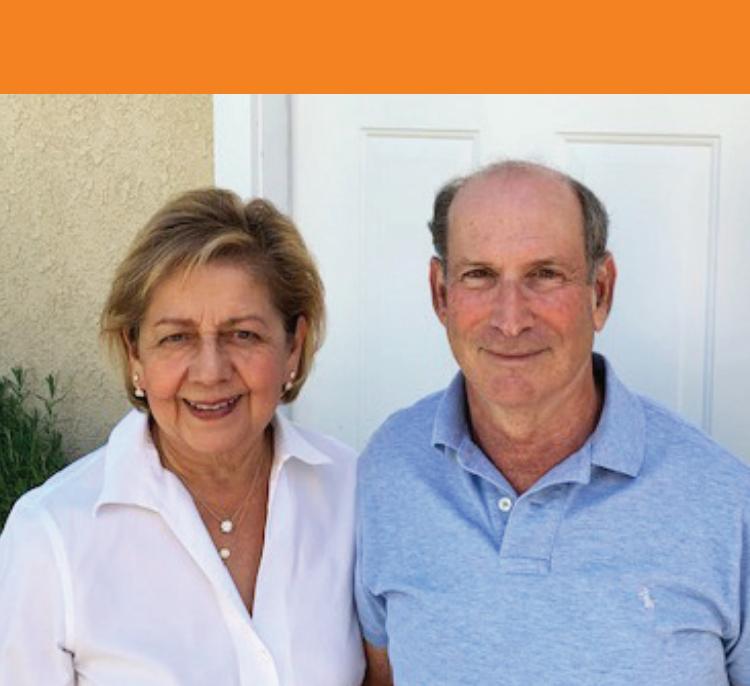
THANK YOU!



“But he who is noble plans noble things,
and on noble things he stands.”

Isaiah 32:8

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“We made our estate gift because the need to help the children is so great. Helping others brings us happiness, it changes our life as well as the families and kids in crisis. We can’t take our money with us after this life. It brings us great joy to help the children now and in the future with our legacy estate gift.”

- Jeff and Yolanda Heller
Estate Giving Donors

A Word From Our Chairman

Olive Crest has a special place in my heart and I am honored to serve as its Board Chair this year. As our nation is facing many challenges, the need for safe children and strong families has never been greater. It is a privilege for me to be involved with such a compassionate organization on the front lines, stepping up to do whatever it takes to keep children safe and to strengthen families in our communities in this critical time.

It was passed down to me, and I have passed down to my children, the command to “Love your neighbor as yourself” including through intentional giving. I like to think of my Olive Crest involvement as part of our family legacy. And part of our family legacy is lived out by joyfully giving back to the community through volunteering, donating gifts and ongoing support.

Legacy giving also comes in the form of estate giving – a planned future gift through a will or trust. Legacy gifts ensure that vulnerable children will have strong advocates supporting them and keeping Olive Crest on the front lines no matter what the future brings. We are so very grateful for our legacy gift donors.

From my family to yours, I pray that God will keep you safe and well as you continue to partner with Olive Crest to make a difference in the lives of children and families, **One Life at a Time®**.



James Woodside
James Woodside, Chair
Olive Crest
Board of Directors

THANK YOU!

Your involvement has never been more appreciated than right now.

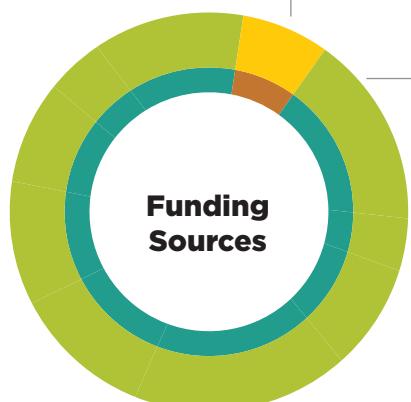
2020 will certainly go down in the history books as a pivotal year. For Olive Crest, 2020 has been nothing short of dramatic, and your involvement has never been more appreciated than right now. We want you to know that **there are many great things that we do together solely because of your generosity.**

As we work to prevent child abuse, reclaim young lives, and restore strong families, we know it takes all of us. Your support is helping us continue to pursue those goals, and by God's grace we will take great leaps forward on each one in the months ahead.

Funding Sources

 Public Support: **86%**
\$56,804,861

 Private Contributions: **14%**
\$9,218,556



Funding Allocations

 Administration: **8%**
\$4,962,566

 Development: **5%**
\$3,512,639

 Programs: **87%**
\$55,337,543

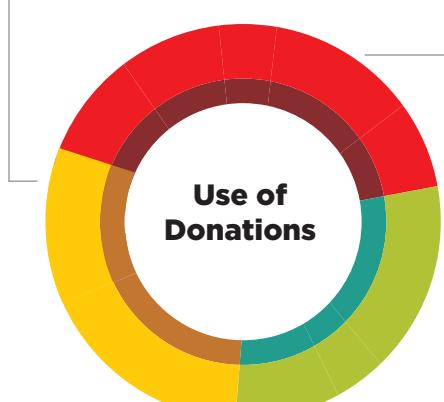


Use of Contributions

 Reclaim Young Lives **31%**
Program: \$2,857,752

 Restore Strong Families **37%**
Program: \$3,410,866

 Prevent Child Abuse **32%**
Program: \$2,949,938



2020 Accomplishments

Our Goals
looking ahead
in 2021



"I've seen the multi generational tragedy that results from child abuse and neglect—Olive Crest is incredibly effective at stopping child abuse."

-Mike Haddad,
Board of Directors

Board of Directors

James Woodside,
Board Chairman
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Pike Lambeth
The Lockman Foundation

Jeff Mathews
Arden Limited Partnership

William Potter
Message Broadcast

Paul Rygalski
Managed Mobile, Inc.

Jill Wallace
Casala Group Inc.

Executive Team

Donald A. Verleur II, MBA
Chief Executive Officer

Kathryn L. Jones
Corporate Secretary

Justin Laird, CPA
Chief Financial Officer

Stephen Christensen, CFRE
Chief Development Officer

Sharon Dean
Chief Administrative Officer

Annamarie Dachtler
Executive Director
Los Angeles

Kerri Dunkelberger
Executive Director
Orange County

Tracy Fitzsimmons
Executive Director
Inland and Desert
Communities

Paul LaRose
Executive Director
Pacific Northwest



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