

**TRANSFORMING THE LIVES  
OF CHILDREN IN CRISIS  
THROUGH THE HEALING  
POWER OF GOD, FAMILY,  
AND COMMUNITY**





“

I AM SO GRATEFUL FOR OLIVE CREST. I USED TO DO DRUGS AND MY KIDS WERE TAKEN FROM ME. I HAVE NOW BEEN SOBER FOR 6 YEARS AND MY KIDS ARE BACK WITH ME. WHAT OLIVE CREST DOES IS SO IMPORTANT. THANK YOU!

—Veronica  
Volunteer, Nevada

## MISSION

Olive Crest is dedicated to preventing child abuse by strengthening, equipping, and restoring children and families in crisis...  
**One Life at a Time®.**

## VISION

A strong family for every child.

## VALUES

### GRACE

Compassion | Forgiveness | Encouragement

### TRUTH

Honesty | Courage | Respectfulness

### SERVANTHOOD

Perseverance | Responsibility | Giving

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As we reflect on another remarkable year at Olive Crest, we are filled with **GRATITUDE** for your unwavering support of children and families in crisis. From our humble beginnings as a home for four girls, Olive Crest has grown into a far-reaching, compassionate community, touching the lives of almost 50,000 children and families this year.

As we look ahead to the next 50 years, we are inspired by the possibilities. Our goal to multiply the number of children and families served annually by 200 percent is ambitious. With your continued partnership, we know we will achieve it.

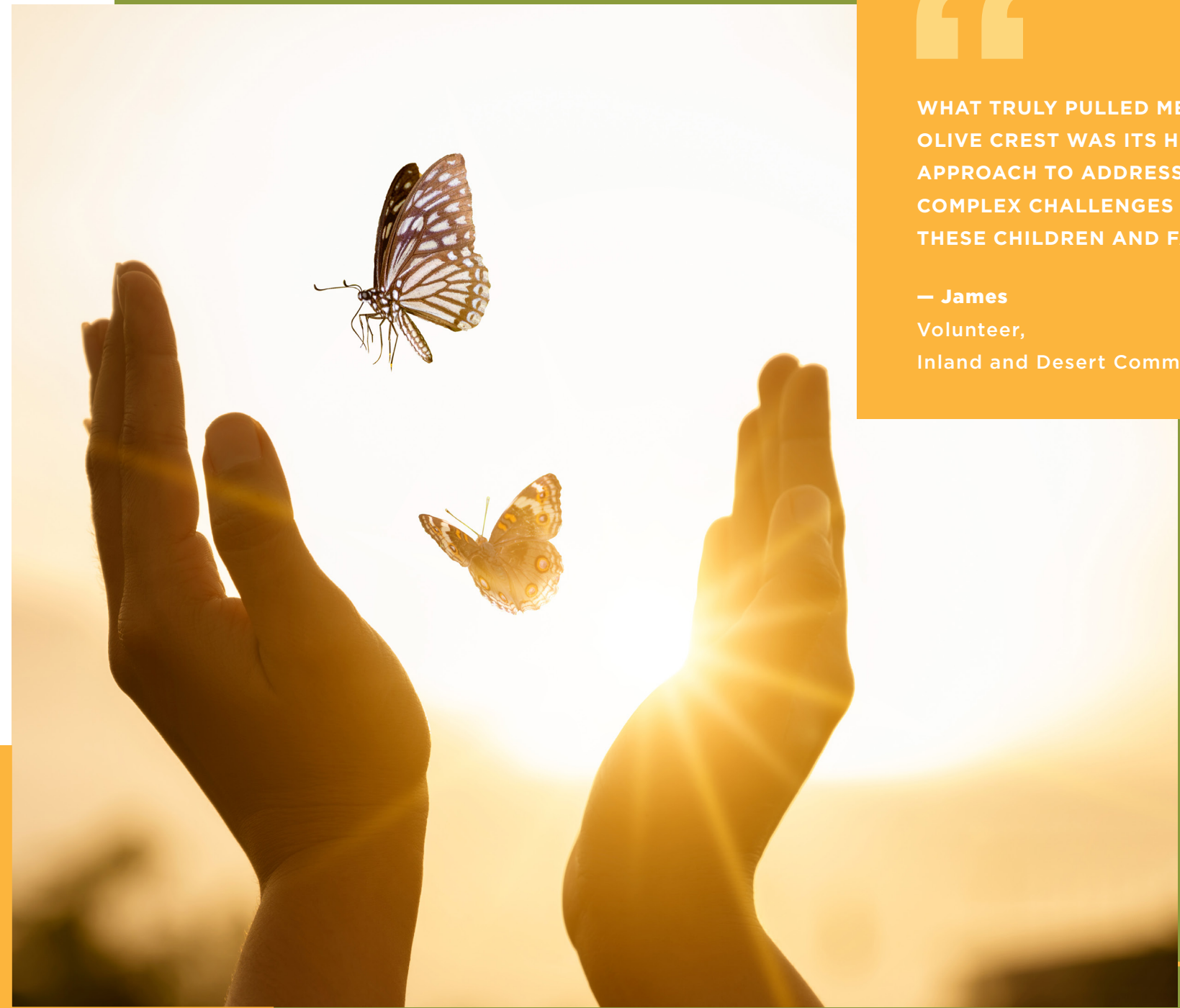
To accomplish this, we launched our comprehensive campaign funding solution to double the number of housing for young adults, scale our community impact exponentiality through Children and Family Resource Centers, significantly expand the number of safe places to heal and restore sex trafficked youth, and ensure long-term impact through a permanent endowment fund. I am excited to report that together we have raised \$65 million of our \$100 million goal to serve 1.2 million children and families.

Your generosity has been the cornerstone of our success. To our volunteers, donors, families, partners, and advocates, we extend our deepest thanks. Together, we've built a thriving community of support and transformation.

Thank you for being an ally and advocate for the Olive Crest family, **TRANSFORMING LIVES** with your generosity. Because of you, we are making a difference, one child, one family... **One Life at a Time**®.

Gratefully,

Donald Verleur  
Chief Executive Officer



“

WHAT TRULY PULLED ME TOWARDS OLIVE CREST WAS ITS HOLISTIC APPROACH TO ADDRESSING THE COMPLEX CHALLENGES FACED BY THESE CHILDREN AND FAMILIES.

— James  
Volunteer,  
Inland and Desert Communities

GRATITUDE



WE BELIEVE IN THE POWER OF THE TRANSFORMATIVE WORK OF OLIVE CREST AND ITS COMMITMENT TO UPLIFTING OUR COMMUNITIES. PHILANTHROPY IS CRITICAL TO THE SUPPORT SERVICES THAT OLIVE CREST PROVIDES IN ITS EFFORTS TO END CHILD ABUSE.

—David Roman  
Kathleen Maurer Foundation

## OLIVE CREST LEADERSHIP

### BOARD OF DIRECTORS

**James Woodside**  
Chairman of the Board  
Board Member,  
Oltmans Construction Co.

**Jill Wallace**  
CEO  
Casala Group, Inc.

**Paul Rygalski**  
President/Owner  
Managed Mobile, Inc.

**William Potter**  
Managing Member  
MessageBroadcast

**Erin Burke**  
Partner  
Jones Day Law Firm

**Paul Nienow**  
Managing Partner  
Nienow & Tierney, LLP

**Rudy Kramer**  
SVP, Regional Manager  
Farmers & Merchants Bank

**Jeff Mathews**  
Owner  
Mathews Steel LLC

**Kristina Shahoian**  
Marketing Executive  
Accenture, PLC

### EXECUTIVE TEAM

**Donald A. Verleur II, MBA**  
Chief Executive Officer

**Stephen Christensen**  
Chief Development Officer

**Sharon Dean**  
Chief Administrative Officer

**Annamarie Dachtler**  
Executive Director,  
Los Angeles

**Kerri Dunkelberger**  
Executive Director,  
Orange and San Diego Counties

**Tracy Fitzsimmons**  
Executive Director,  
Inland and Desert Communities

**Paul LaRose**  
Executive Director,  
Pacific Northwest

**Jimmy Monaghan, CPC, LCADC-S**  
Executive Director,  
Nevada

### FOUNDERS

**Dr. Don and Lois Verleur**



# COMMUNITY

# OLIVE CREST | CONTINUUM OF CARE

## CHILDREN & FAMILIES IN CRISIS



ABUSE



NEGLECT



ISOLATION

## SAFE HOME



SAFETY



BELONGING



STABILITY

## EQUIPPING FOR LIFE



COUNSELING



EDUCATION



LIFE SKILLS

## STRONG FAMILY



COMMUNITY



CONFIDENCE



PERMANENCY



**When you partner with Olive Crest, you help break the cycle of abuse and neglect by empowering children and families to become healthy and productive.**



**At 15, Jacob found himself struggling with his mental health, social anxiety, and a negative self-image linked to his weight.**

After being removed from his mother’s care, Jacob who now lives with his grandmother, Ms. Clara, faced trouble at school with chronic absences and failing grades. Isolated and withdrawn, he spent most of his time in his room, and rarely communicating with others.

Jacob was referred to Olive Crest for comprehensive mental health support. His care team worked closely with him and his grandmother to offer therapeutic assistance and educational resources. With consistent support and as his team earned his trust, Jacob’s recovery began as he started to engage and his school performance improved.

Soon, Jacob started attending the gym, boosting his confidence and reshaping his self-image. The once reclusive teenager began to see himself and his surroundings more optimistically. His newfound confidence and improved outlook led him to pursue an interest in journalism. With guidance and preparation, Jacob secured a position to write stories about his community, a role that he continues to excel in and enjoy.

Today, Jacob is on track to graduate from high school and has plans to study law at a four-year university. The progress Jacob has made is more than academic; it is also deeply personal. Jacob and Ms. Clara communicate effectively and support each other as they navigate daily challenges.

# JACOB



I SUPPORT OLIVE CREST BECAUSE THEY SUPPORT AND WORK TIRELESSLY TO KEEP CHILDREN SAFE AND FAMILIES STRONG. THIS IS AN ORGANIZATION THAT I BELIEVE STRONGLY IN AND WANT TO BE A PART OF THE GREAT WORK THEY DO.

—Melissa Sugano  
Volunteer, Los Angeles



**Kiana, a single mother with two young children, sought refuge from a domestic violence situation.** With most of her family in another country, Kiana struggled to adjust to her new life as a single parent to Kendra and Kendrick.

Trusting others was difficult for her, and she was initially reluctant to accept help. Fortunately, Kiana and her children frequently attended Olive Crest community events and staff were able to slowly build familiarity and trust with the trio.

Over time, and with a great deal of encouragement, Kiana decided to participate in our hosting program. Reflecting on her first experience, she shared, “As I begin to step out of the box and learn, I’m noticing that there are people out there that want to help. The hosts were so helpful [with Kendrick] this weekend. I got to work extra hours and I had one-on-one mommy and me time with Kendra. I haven’t had that with her since she was born. This weekend went great. I really appreciate the host family because this is not a walk in the park.”

Kiana’s initial standoffishness gradually melted away. She learned to accept help, realizing she didn’t have to navigate this journey alone. Working through her past traumas, including her experiences in the child welfare system, Kiana is determined to provide a better life for her children. Her resilience and commitment to self-improvement are inspiring, and she is focused on being the best mom she can be, mentally and physically.



OLIVE CREST DOES AN AMAZING JOB HELPING STRUGGLING CHILDREN AND FAMILIES THAT LIVE IN OUR NEIGHBORHOODS. THE OLIVE CREST STAFF ALL HAVE VERY STRONG HEARTS IN HELPING THE CHILDREN AND FAMILIES.

—Steve Bernardy  
Orange County Trustee President

KIANA



**Jason (22) has faced significant challenges during his young life, including battling mental illness, the stress of caring for his younger siblings, and an unstable home life that led to addiction and crime as coping mechanisms.**

However, when given the opportunity, Jason fully embraced support from Olive Crest to turn his life around. He attended every appointment diligently and even sought inpatient treatment for his marijuana addiction. Jason continues to remain sober, proud of his resilience and commitment. He shared during a recent meeting, “You know what surprises me most about sobriety? I thought it would be boring, but it’s not. I feel like I’m finally living.”

Jason’s transformation goes beyond his sobriety. He recently discovered he will soon be a father to a baby boy. Fueled with new purpose, Jason secured employment to provide for his growing family, took driver’s education classes, and is working towards obtaining his license. He regularly attends Independent Living Skills classes that offer support, connection, training, and community for young adults to prosper.

Jason’s journey is a testament to the power of resilience and the impact of support. His determination to create a better future for himself and his family is truly inspiring.

# JASON



“

AS AN OLIVE CREST TRUSTEE, I AM HONORED TO SUPPORT AN ORGANIZATION DEDICATED TO THE WELLBEING AND DEVELOPMENT OF AT-RISK YOUTH. I CAN’T THINK OF A BETTER WAY TO INVEST IN OUR COMMUNITY THAN BY CREATING A SAFE AND NURTURING ENVIRONMENT FOR OUR CHILDREN TO GROW AND PROSPER. OLIVE CREST IS MAKING THAT INVESTMENT EVERY DAY, ONE CHILD AT A TIME.

—Adrian Metter  
Los Angeles Trustee





WE GIVE TO OLIVE CREST BECAUSE WE WERE FOSTER PARENTS AND EXPERIENCED FIRSTHAND THE LIFE-CHANGING IMPACT OLIVE CREST HAS IN THE LIVES OF KIDS AND FAMILIES.

—Mark  
Olive Crest Family, Pacific Northwest

**Brooke (12) had grown accustomed to feeling like she didn't quite fit in anywhere.** Before her placement with an Olive Crest family, she struggled to make sense of her world. Her days were marked by frequent tantrums and outbursts in class, and her teachers often struggled to keep her focused. At home, similar behaviors continued, with Brooke often feeling overwhelmed by expectations and responsibilities. It was evident that Brooke had behavior difficulties and mental health needs. Thankfully, there was an Olive Crest family equipped and ready to take her in with loving arms.

With her new family's guidance and love, Brooke has flourished. They discovered that positive reinforcement helped Brooke, making her feel seen and heard in ways she never had before. Her behavior improved at school, and she continues to make progress. They encourage her creativity, supporting her artistic pursuits like painting and crocheting. The family has even brought her along on their family vacations—including trips to the beach and out-of-state.

Due to the loving care, attention, and patience that she has received, Brooke no longer feels stressed and overwhelmed. In fact, she now talks about her future with optimism and confidence. With Olive Crest's ongoing support, Brooke is no longer just surviving - she's flourishing, and her future looks brighter than ever.

BROOKE

# 2024 FINANCIALS

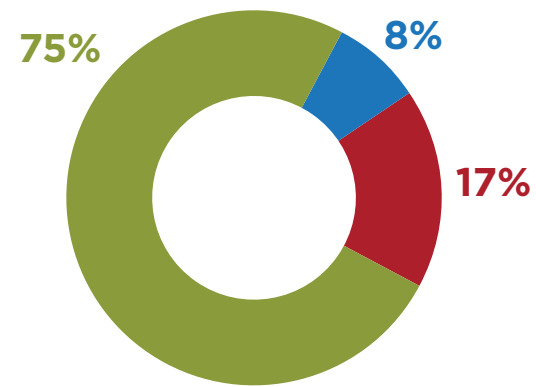


## 45,979

CHILDREN & FAMILIES IN CRISIS  
**STRENGTHENED**

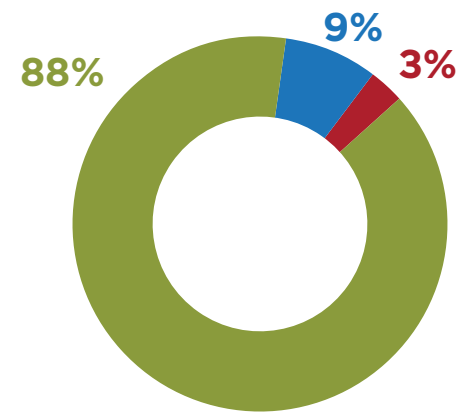
### FUNDING SOURCES

<span style="color: #76923c;">■</span> Public Support	\$60,877,813
<span style="color: #0070C0;">■</span> Olive Crest Academy	\$6,705,211
<span style="color: #C00000;">■</span> Private Support	\$13,754,765



### FUNDING ALLOCATION

<span style="color: #76923c;">■</span> Programs	\$69,388,957
<span style="color: #0070C0;">■</span> Administration	\$7,473,844
<span style="color: #C00000;">■</span> Development	\$2,501,687



# OUR IMPACT



## 5,000

CHILDREN & FAMILIES  
**SERVED DAILY**



**3,416,096** VOLUNTEER HOURS  
WITH A **\$52,184,723.17** COST SAVINGS

## 92,604



**COUNSELING SESSIONS**

## 99%



of children in our care found  
**SAFETY & STABILITY**

## 432,411



children experienced  
**CUMULATIVE SAFE DAYS**

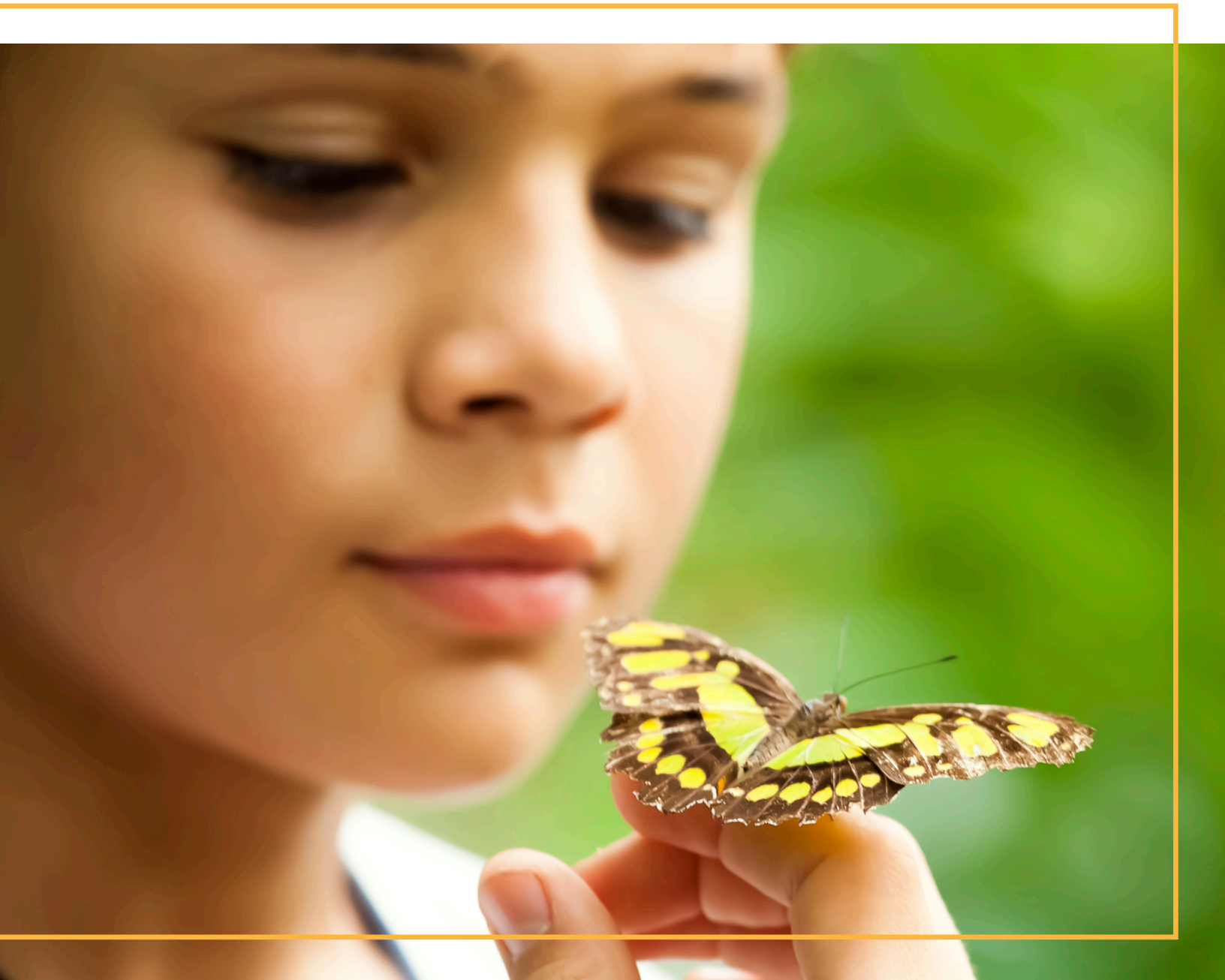
1 Individual x 24 hrs Free from Crisis = 1 Safe Day

## 619



transitional aged youth  
**EQUIPPED FOR LIFE**

THANK YOU FOR HELPING OLIVE CREST  
TRANSFORM LIVES



**OLIVE CREST**  
Strong Families, Safe Kids